Mind Mapping is better than entering information in the Task name Column because it helps with handle information clutter and improve overall productivity so thatyou can better determine tasks and filter out the most important information by using main topics and subtopics. Chuck Frey of Mind Mapping Software Blog conducted a survey to uncover the use cases for and benefits of mind mapping in business. Frey writes: “On average, mind mapping software helps busy executives to be 20-30% more productive in their work.”